

PALESTINIAN FESTIVAL OTTAWA



2019 SPONSORSHIP KIT

AUGUST 23 - 25 | 6TH ANNUAL | FREE ADMISSION |
MARION DEWAR PARK | OTTAWA CITY HALL |
WWW.PALESTINIANFESTIVAL.CA



Robert S. Vibert / photography

Thank you for not removing this logo



Dear Community Sponsor,

The 6th Annual Palestinian Festival Ottawa is set to take place August 23-25, 2019 at Ottawa City Hall.

The Festival is the first and largest Palestinian festival in Canada. Launched to celebrate and share traditional heritage through live performances, folklore, cuisine and an impressive bazaar experience. Allowing Canadians to connect with the community, making friendships and building bridges. The festival is full of activities for all ages and interests. Admittance to the festival is free for all to enjoy.

As the Ottawa Palestinian Festival enters its 6th year, the reoccurring question is how can we continue to grow on the success of the festival and expand the event. The festival requires continued support, and for this support, we turn to you our community, local businesses and friends, as the festival is made possible with the help of its many volunteers and financial contributors.

By sponsoring you will achieve corporate business exposure and valued recognition for partnering with a not for profit festival, with over 30,000 expected attendees and even more social media followers.

The captive audience of diverse communities gives sponsors an opportunity to deliver their message uniquely to the audience. Sponsorship would give you an opportunity to participate in an incredibly engaging environment and provide you with a platform to continue to grow your client base and build your brand awareness. The benefits of sponsorship are numerous! We invite you to review our Sponsorship packages.

We trust you will be inspired by our efforts, mission and number of attendees and followers. We would be proud to have you as our corporate sponsor for the 2019 Palestinian Festival - Ottawa.

To donate: One step easy as sending a transfer to pfc@ottawapalestinianfestival.com / OR visit us online at www.palestinianfestival.ca/contribute

For more information or questions, please don't hesitate to contact Wadah Al-Ghosen at 613-878-3041 or via email at pfc@ottawapalestinianfestival.com.

On behalf of myself and the Board, we thank you for taking the time to review this request.

Sincerely,

Wadah Al-Ghosen
Dedicated volunteer and Gracious recipient of your support



SELECT YOUR PACKAGE	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
PRIVILEGES & EVENT EXPOSURE				
Festival Title event naming rights (festival brought to you by..)	✓			
Corporate logo above main stage	✓			
Corporate logo on an activity site/area	✓			
Special mentions from Emcees throughout festival	✓			
Additional Recognition (Invite to other events)	✓			
Corporate Acknowledgment at Opening Ceremony	✓			
Representative will be invited to participate in cutting ribbon ceremony.	✓			
Corporate mention in interviews and social media	✓			
Corporate logo on an activity site/area	✓	✓		
Allotted special stage time during festival	1x per day	1x total		
Titled sponsor for a performance	✓	✓		
Display booths on site	✓	✓		
Corporate banners on site (Sponsor to provide banners)	✓	✓	✓	
Promotional materials and corporate banners at booths (Sponsors to provide all materials)	✓	✓	✓	
EVENT PROMOTIONAL MATERIALS				
Festival Title name on promotional materials	✓			
Sponsorship banner near stage	✓	✓	✓	
Recognition and corporate logo on our website with link to sponsor website	✓	✓	✓	
Posters	✓	✓	✓	
E-mail Signature	✓	✓	✓	
Facebook / Social Media mentions	✓	✓	✓	✓
Logo displayed on rotation on screen during festival	✓	✓	✓	✓
MEDIA COVERAGE AND PUBLICITY				
Representatives will be invited to press conferences	✓	✓		
Corporate acknowledgement in press conferences and press releases	✓			
Corporate representative will be invited to receive a Plaque of Appreciation	✓			

To discuss a personalized special media/advertising package and/or a display table for your promotions, please contact advertising@palestinianfestival.ca.

PLEASE COMPLETE FORM

This Agreement is between The Ottawa Palestinian Festival and Company/Organization/Sponsor/Vendor listed below:

Company/Organization Name: _____
(as it is to appear on tax receipt)

Contact Name: _____

Address: _____

Phone #: _____

Email: _____

Please select your sponsorship package:

- | | |
|-----------------------------------|--|
| <input type="checkbox"/> Platinum | <input type="checkbox"/> Vendor table at Bazar (\$600) |
| <input type="checkbox"/> Gold | <input type="checkbox"/> Other in the amount of \$ _____ |
| <input type="checkbox"/> Silver | |
| <input type="checkbox"/> Bronze | |

LOGO:

- No logo required
 I will email logo in high resolution to pfc@ottawapalestinianfestival.ca

Payment options:

By Mail:

with a signed copy of this form and a cheque made payable to *Ottawa Palestinian Festival*
to: Pal-Can Chamber
1800 Bank Street, Unit 20
Ottawa ON K1V 0W3

By email transfer: pfc@ottawapalestinianfestival.com

By Online: www.palestinianfestival.ca/contribute

I have read and agree with disclaimer as read on website www.palestinianfestival.ca/sponsorship-packages

Signature: _____ Date: _____